

DUCHAMPION MEDIATIONS on Plantation Economy and Trademark Capital

0001: POLICE POWER

Johannesburg, Port au Prince, Kingston, Baghdad, Los Angeles, Paris

Police helmets fitted with minute speakers through which histories of the psychological abuse of apartheid and violence can be played as they go through their day-to-day beats in the city centres, also fitted with cameras that scan the image and matches them up with images on locally manufactured age profiling software, that generally used local subjects. This will allow police to be more sympathetic to the young boys. The boys will then be able to grow up to be men. Belts and vests fitted with strong electro magnetic devices that replicate hunger pangs. Goggles fitted with small screens that project macabre scenes of carnage. Helmets and goggles WiFied to receive streaming data on all major international state measures that are being employed to reduce poverty and unemployment and increase social services. Bulletin updates on states international profile with respect to human rights can be broadcast every so often. Face, phenotype and gesture recognition software, also sourced from local 'models', installed on smart cards to smart guns and transmissible to helmet with 360 degree sensors designed to rapidly profile target for user/wearer. Profile scans of targets that will allow gun to shoot or not, based on UN/Amnesty International/Civilian Watchdog agreed upon protocol. Gun user cannot override software instruction. In case of ambush police and military vehicles contain sensors that alert interceptor arms to deploy in advance of being targeted.

0002: ENTERTAINMENT?

China, South Asia, South America

Why are young women bought and sold in this underworld? Is it usually because of abject poverty? There are too few women for men, millions of men who never have a woman. Governments of these countries will invest in Animated Dancing Movies aiming to make it a huge national industry, thus cutting live dancing girls. Sounds and images will be larger than life and visceral. These countries will host the ADM annual awards inviting submissions from international movie studios and indie producers. Young women from these countries will lead the entire industry. Artists and production studios will produce tv shows, documentaries, websites, and 'how-to' dvd's showing Animated Dancers demonstrating their dressing, undressing, skin care and make up, relaxation techniques, exercise techniques and routines, diet, dance moves. There will be Animated Dancing getaway holidays for

couples and families. The ADM capitals should be huge, slick, buzzing city centres of bright lights, restaurants, karaoke clubs and hotels. The ADM production studios will lead the way with brilliant graphic artists, photographers, animators, writers, voice over specialists, musicians and software developers. ADM superstars will host huge international concerts across the world, with really big name acts, to assist in poverty alleviation, debt relief, child welfare and disease prevention. There will always be lots of spin-off merchandise. And the dancing sequences work very well in Bollywood.

0003: FIELD LABOUR

West Indies, Africa, Asia, Central and South America

Field labourers are not usually well paid. Many don't own land. Many are lean. They have lean bodies. City dwellers and office workers desire bodies like those. Those bodies are envied. Field labour will be turned into a sport or a gym activity where they can invite members of the public to labour for fitness. We will call it swiping. They become leaders of a lucrative swiping industry. They can create cottage industries of field-labour wear - **swipewear**: hats, bags, shoes, head-ties, gloves, goggles, trousers, sport shoes, water bottles and fluorescent tools in different weights, for light and heavy training. The sugarcane fields can be designed with floodlights for work at night, and warm showers and pools, and wooden decks for relaxing. There will be the great barrack massage parlour with exotic sugar cane, guava, mango, coconut, papaya, aloe and citrus oils and masques. There will be warm water pools and private bungalows for those who want a fitness retreat. Tropical songbirds, butterflies, insects and harmless snakes that have been driven away by bush fires and the burning of the cane will be re-introduced to the fields. There will be calculated and controlled burning that will be turned into an entertainment event for the warm spirited. There will be sight seeing tours and rafting at nearby rivers for eco tourists. One can become an expert field labour trainer. Like the international golf course designers, there will be sugar cane field- designers. There can be collaborations between golf course designers and sugarcane field designers. They will be called **sweetscapers** [sweet from sugar and scape from landscape] or **sucrotopic** [sucro from sugar and topia from topos, earth, land] designers. Also, with increased activity in the fields day and night, labourers will no longer have to fear coming upon bodies murdered and dumped. There can be designed supportive industries like a rum and molasses production plant, and a bagasse plant [sugar cane fibre used as animal fodder, the compressed form and for building material]

0004: GOVERNMENT

West Indies, Africa, United States, Asia, Italy, Eastern Europe, Middle East.

Fahrenheit 911, some people hated it. The UN together with a world court of human rights must have an open communication forum encouraging the production and submission of very well researched movies, sound works and photo essays that deal with absolutely urgent political, cultural and social issues. They must reveal the identity of the maker/producer only with consent. Civilians must make more tv documentaries on government. Political advertising is an established genre and so is political critique, but political critique is largely print based; newspapers, magazines and websites. There is a huge market for documentaries of critical investigation and analyses of political organizations and governments. In the western world BBC and CNN, as the leaders in this genre, prove that this is viable. But more civilian groups must produce documentaries that will deal with government as it relates to their specific areas of social and cultural activities. These can be self-broadcast, local networks, shared on the internet, or sent to huge international networks. Anyone can shoot, even with a phone. This is really one good way of democratising political discourse. International networks can assist in training in exchange for expert guides and informants on the ground in the hundreds of locations that international tv journalists go to for good stories. And small children should be exposed to cameras and story telling.

0005: MENTAL HEALTH CARE

It is a form of illness when people in developing countries defer to the superiority of metropolitan systems. It's a form of illness when citizens feel powerless, scared and vulnerable. Lloyd Best calls this a crisis of Epistemic Sovereignty, which is the inability to conceptualize and develop intellectual and creative paradigms of one's own. Perhaps what are needed are centres of creativity to develop suitable systems of education, work and quality of life.

There's a role in such societies for experimental work. Radical creative approaches in curricula content, and teaching and learning will help. But these societies are usually very small production centres that serve the metropole with some form of goods or service. There is a name that people use for these simple, dependent economies: banana republic, which points to their leadership as much as their developmental vision. And, that the leadership is usually blind to potentially brilliant innovative work, is shown by the brain drain. Many well-educated, creative and skilful citizens of these societies try very hard all their lives to move away. If they don't, then they hope that at

some point their children will move away to a 'real society', to a real life. Lloyd Best criticizes the university at which I teach, he says that it is not, and has never been a national university but a provincial one, just preparing students to go on to 'real learning' somewhere else, because the curriculum is not engaging anything useful to learn about home.

0006: COMMUNICATION

The scenario is that students at a truly backward art school get a project to produce a website and resource centre entitled 'Contemporary Art for Backward Schools' [CABS]. They pose moot questions like 'Was Andy Warhol an artist or a graphic artist? Was Roy Lichtenstein a painter or an illustrator? What does Barbara Kruger do, or what about Richard Hamilton? Ask also, 'Why is Nam June Paik considered a pioneer and who Rasheed Araeen? They develop this site because they need to find a strategy to demonstrate to their tutors that they are connected to the world and that they want to experience the same levels of excitement and experimentation that artists and art students elsewhere seem to be exposed to. These students live on the internet, and are exposed to a lot more than they receive at their art school, and are constantly comparing artists, art and art schools around the world with their own daily dose of dread. They are constantly excited by the prospect of engaging some of the ideas of these artists and institutions, but instead they face the day-to-day drivel of archaic art teachers/bullies who drone on and on about skill and hand/eye coordination and lack of resources. Their school is a technical one. They do not believe as their tutors do that engaging art from elsewhere especially new media art amounts to a loss of identity. Usually these teachers are dullards who have not contributed to any improvement in the conceptualisation or practice of art for generations and continue to lament their victimhood. Faculty and advisory boards cannot change the curriculum, students must. What do students do? They learn new and exciting stuff and teach others from websites, and do what they must for the degree, and plan to leave for a 'real' school.

0007: MEDICAL RESEARCH

People must begin to know that they can live with illness from the moment they are told that they are ill. In the developing world illness is perceived to be a death sentence. It must not take months for people to run around in circles to find information, support groups, easy testing and checkups.

Design medical jargon translating software. Glossary linked to all locations of organizations that treat conditions and those to advise on how to live well with the condition.

Develop inexpensive, wearable wristwatch sensors that read and check blood pressure, pulses and unusual growths, and relays the information via the screen and sounds. Information can be downloaded to pc or mobile phone.

Make it easier to encourage blood, urine and stool sampling by setting up free one-person mobile labs.

We know that pharmaceutical packaging and labelling is big business. Medical and health care information must be a sympathetically designed and user friendly. Many people, rich or poor ignore screening and testing largely because they are turned off by the unfriendliness of the testing and screening environments and because of ignorance of the procedures and description of the procedures. Doctors recommend tests for this, that condition and give patients forms with lots of words and boxes. How are patients informed, from screening and testing to final results.

Can forms be user-friendly? Can waiting rooms be pleasantly designed? Many of the very ill give up so easily. They are very scared, uninformed, poor, and envision personal suffering, death and hardship for family. Early professional advice can help and friendly advice can help with one's hope, early screening can help. Life expectancy keeps dropping in situations of impoverishment or in situations with an underdeveloped public health care system, children will not survive. It's always said that that only the very wealthy and the politicians will get premium health care. Early healthy living and health care education is a priority.